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New upscale Triad shopping center adding several new tenants

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A flow of new tenants – a mix of national and popular local eateries and businesses – is moving into one of the Triad's hottest new shopping centers.

Heron Village, developed by Penn Properties and its president, Will Stevens, and marketed by Meridian Realty Group in Winston-Salem, will be a hub of activity over the next few months.



MERIDIAN REALTY GROUP
Several national and local tenants will soon move into the rapidly filling shopping center.

Spencer Bennett, a broker with

Meridian, said the center is 88 percent leased with only two spots open. About 50,000 vehicles pass the location each day.

Fleet Feet Sports and Stewart Physical Therapy have moved in since the start of the year, joining the likes of Burger Batch, Duck Donuts and Domino's Pizza at the four-building, almost-32,472-square-foot development at 2766 N.C. 68 S. in High Point, just one-third mile north of Palladium Shopping Center. Carolina Pure Wellness chiropractic care, Meraki Salon and Deluxe Spa & Nails are already open.

Businesses slated to move in during the next few months include TriMed for Pediatrics, Supercuts, Qdoba, Thai Basil restaurant, Goofy Foot Tap Room and Juice Batch cold-pressed juices, next door to sister restaurant Burger Batch.

Stevens, who has a bachelor's and a master's degree from UNC Greensboro, worked as president, CFO and COO, at Quaintance-Weaver Hotels & Restaurants from 2001-2015.

"I can remember the first meeting we had with Will Stevens back in July 2016," Bennett told Triad Business Journal. "I remember how passionate he was describing what he envisioned for Heron Village. At the time Heron Village was just six acres of raw land. Fast forward two years, we are 88 percent leased with a great mix of tenants."

The largest new arrival will be TriMed for Pediatrics, a technology-oriented firm that according to its website, designs, sells, installs, and supports a progressive suite of practice management and medical charting software. TriMed's flagship products include e-Medsys Practice Management software and the ONC certified e-Medsys EHR. TriMed will occupy 5,828 square feet.

TriMed is expected to open in the southwest building next to Supercuts in April.

Bennett said Juice Batch and Thai Basil were coming soon, and Supercuts and Qdoba are expected to open around June. He said Goofy Foot could be "June or July."

The remaining spots are a 1,300-square-foot space near Duck Donuts on the northwest corner of the development, and a 2,600-square-foot space in the back.

John BrasierReporter *Triad Business Journal*

